

## Business Unusual

The Global Thematic Consultation on Corporate Social Responsibility  
for  
World Congress III against the Sexual Exploitation of Children and Adolescents

Winnipeg, Manitoba  
University of Winnipeg

September 25-26, 2008

## PROGRAMME

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Please note that all times are cited in the Central Standard Time Zone.

### September 24, 2008

7:00 pm                    **President's Reception**  
Convocation Hall

### September 25, 2008

7:30 am                    **Registration**  
Wesley Hall Rotunda

8:30 am                    **Welcome and Opening Remarks**  
Convocation Hall

*Nigel Fisher, UNICEF Canada*  
*Philip O'Brien, UNICEF*

9:00 am                    **Opening Plenary and Discussion**  
Convocation Hall

*Jaap Doek, Rapporteur, World Congress III*

9:30 am                    **Plenary Address: Child Protection Partnerships and National  
& International Norms**  
Convocation Hall

*Amy O'Neill Richard, U.S. State Department: Office to Monitor and  
Combat Trafficking in Persons*

10:00 am                    **Health Break**  
Faculty Club Dining Room

- 10:15 am**                    **Panel: Child Protection Partnerships and National & International Norms**  
Convocation Hall
- Moderator: *Judi Fairholm, Canadian Red Cross*
- *Mark Hecht, University of Ottawa*
  - *Suzanne Williams, International Institute for Child Rights and Development*
  - *Lizzie Schueler, Microsoft*
  - *Ian Wilms, Global Centre for Securing Cyberspace*
  - *Luis Fernando Nery, Petrobras (Brazil)*
  - *Youth participant: TBC*
- 11:30 am**                    **Roundtables**
1. Convocation Hall
  2. Drache Boardroom
  3. 2W15
  4. President's Boardroom
  5. Faculty Club Dining Room
- 12:30 am**                    **Lunch and Poster Sessions**  
Duckworth Lounge
- 1:30 pm**                    **Plenary Address: Information Technology and Finance**  
Convocation Hall
- Catherine Cummings, International Centre for Missing and Exploited Children*
- 2:00 pm**                    **Panel: Information Technology and Finance**  
Convocation Hall
- Moderator: *Jay Thomson, Canadian Association of Broadcasters*
- *Dr. Roberta Sinclair, National Child Exploitation Coordination Centre, Royal Canadian Mounted Police and Detective Sergeant Rich Lemire, Winnipeg Police Service Internet Child Exploitation Unit*
  - *Suzanne Morin, Bell Canada/CCAICE*
  - *Sarah Philipson, Telia Infomedia Group/ECPAT Sweden*
  - *Don Colcolough, AOL Corporate Legal – Compliance & Investigations*
  - *Youth participant: TBC*
- 3:15 pm**                    **Health Break**  
Faculty Club Dining Room
- 3:30 pm**                    **Roundtables**
1. Convocation Hall
  2. Drache Boardroom
  3. 2W15
  4. President's Boardroom

5. Faculty Club Dining Room

**4:30 pm**                    **Adjournment**

**Optional Field Trips**

**September 26, 2008**

**7:30 am**                    **Registration**  
Wesley Hall Rotunda

**8:30 am**                    **Orientation to the Day**  
Convocation Hall

*Gord Phaneuf, Child Welfare League of Canada*  
*Jaap Doek, Rapporteur, World Congress III*

**9:00 am**                    **Plenary Address: Sexualization of Childhood and Youth**  
Convocation Hall

*Hon. Landon Pearson, Landon Pearson Resource Centre for the  
Study of Childhood and Children's Rights*

**9:30 am**                    **Panel: Sexualization of Childhood and Youth**  
Convocation Hall

*Moderator: Nalini Vaddapalli, International Bureau for Children's  
Rights*

- *Hon. Gordon Mackintosh, Minister of Child and Family Services, Manitoba*
- *Dr. Susan McIntyre, The Hindsight Group, Alberta*
- *Nathalie Roy, Conseil du Statut de la femme/Council of the Status of Women,  
Quebec*
- *Youth participant: TBC*

**10:45 am**                    **Health Break**  
Convocation Hall

**11:00 am**                    **Roundtables**  
1. Convocation Hall  
2. Drache Boardroom  
3. 2W15  
4. President's Boardroom  
5. Faculty Club Dining Room

**12:00 pm**                    **Lunch and Poster Sessions**  
Duckworth Lounge

**1:30 pm**                    **Plenary: Travel and Tourism**  
Convocation Hall

*Giorgio Berardi, ECPAT International*

**2:00 pm**

**Panel: Travel and Tourism**

Convocation Hall

Moderator: *Dr. Grant Charles, School of Social Work, University of British Columbia*

- *Camelia Tepelus, Code of Conduct for the Protection of Children from Sexual Exploitation in Travel and Tourism*
- *Dr. Susan Bissell, UNICEF Innocenti Research Centre*
- *Didrik von Seth, Travelfeber, Sweden*
- *Dr. Mohamad Mattar, The Protection Project, Johns Hopkins University, School of Advanced International Studies*
- *Youth participant: TBC*

**3:00 pm**

**Health Break**

Faculty Club Dining Room

**3:15 pm**

**Roundtables**

1. Convocation Hall
2. Drache Boardroom
3. 2W15
4. President's Boardroom
5. Faculty Club Dining Room

**4:15 pm**

**Summation/ Wrap-up**

Convocation Hall

*Jaap Doek, Rapporteur, World Congress III*  
*Philip O'Brien, UNICEF*

**4:45 pm**

**Conclusion**

*Nigel Fisher, UNICEF Canada*  
*Youth participants*

**5:00 pm**

**Closing**

Convocation Hall

Meetings are in **Wesley Building** (515 Portage Avenue) with the exception of the lunch and poster displays in the **Duckworth Building**.

Youth presenters will be determined at the youth preparatory meeting on 23-24 September.

